ILLINOIS ISSUES AD PLACEMENT FORM

Advertiser: ________________________________

Ad: ________________________________

Issue(s):
___ Jan 11   ___ Feb 11   ___ March 11   __ April 11   ___ May 11   ___ June 11   ___ July/Aug 11
___ Sept 11   ___ Oct 11  ___ Nov 11

Size:    Color:
___ 1/6 page   ___ 1/3 page   ___ black and white
(2.33 x 4.75")  (4.83 x 4.75")

___ 1/2 page  ___ full-page  ___ four-color
(7.33 x 4.75")  (7.33 x 9.5")

___ one color (advertiser’s choice)

Number of insertions: __ spot color (Illinois Issues spot color)

___ one-time placement

___ multiple placements; pick up in subsequent issues   ___ back cover

___ multiple placements; copy will change   ___ inside front cover

Format of ad: ___ inside back cover

___ Camera-ready copy to be mailed to Illinois Issues office

Charges:
___ Electronic copy (TIF) to be e-mailed to lande3@uis.edu

___ Design by Illinois Issues

Billing Information:

Company or Association: ______________________________________________________

Contact: __________________________________________________________

Address: _______________________________________________________________

City: ___________________________ State: _______ Zip: ___________

Phone: ___________ Fax: ___________ E-mail: _______________________

Placed by_______________________________________Date______________________

(Advertiser’s signature)

Please mail to Illinois Issues, One University Plaza, HRB-10, Springfield, IL 62703 or fax to 217/206-7257.

Contact Linda Anderson at (217) 206-6094; email lande3@uis.edu

http://illinoisissues.uis.edu/advertising/adplacement.html

Revised 9/30/10