

ILLINOIS ISSUES AD PLACEMENT CONTRACT

Advertiser: _____

Ad: _____

Issue(s):

___ Sept. 09 ___ Oct. 09 ___ Nov. 09 ___ Jan. 2010 ___ Feb. 2010
___ March 2010 ___ April 2010 ___ May 2010 ___ June 2010 ___ July/Aug. 2010

Size:

___ 1/6 page
(2.33 x 4.75") ___ 1/3 page
(4.83 x 4.75")
___ 1/2 page
(7.33 x 4.75") ___ full-page
(7.33 x 9.5")

Color:

___ black and white
___ four-color
___ spot color (*Illinois Issues* spot color)

Number of insertions:

___ one-time placement
___ multiple placements; pick up in subsequent issues
___ multiple placements; copy will change

Special placement:

___ back cover
___ inside front cover
___ inside back cover

Format of ad:

___ Camera-ready copy to be mailed to *Illinois Issues* office
___ Electronic copy (TIF) to be e-mailed to lande3@uis.edu
___ Design by *Illinois Issues*

Charges:

Billing Information:

Company or Association: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Placed by _____ Date: _____

(Advertiser's signature)

Please mail to *Illinois Issues*, One University Plaza, HRB-10, Springfield, IL 62703 or fax to 217/206-7257.
Contact Linda Anderson at (217) 206-6094; email lande3@uis.edu <http://illinoisissues.uis.edu/advertising/adplacement.html>

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