

2012 Roster of State Government Officials Ad Form

- Illinois' most comprehensive directory of state legislators, constitutional officers, state agencies and key staff members.
- Addresses, phone numbers, e-mail addresses and websites!
Plus, photos of all legislators!
- A directory that stays by decision-makers' phones all year round.
- Scheduled date of publication: early March 2012.

____ **Yes, we will advertise in the 2012 Roster of State Government Officials.**

Early bird space reservation deadline: Friday, December 16, 2011.

Camera-ready artwork (to *Illinois Issues*) deadline: Friday, Feb 3, 2012.

<u>Size of ad</u>	<u>Cost (each)</u>
____ Full page Inches: 7-5/16" x 9-1/2"	\$1,480
____ Half page Inches: 7-5/16" x 4-3/4"	\$1,055
____ One-third page Inches: 4-13/16" x 4-3/4"	\$ 900
____ One-sixth page Inches: 2-5/16" x 4-3/4"	\$ 580

Note:

- Full Color available on inside front cover, inside back cover and outside back cover – Additional Charge \$535. Note: Inside color placement may be available—call.
- Spot color (editor's choice) available throughout inside – Additional Charge \$275
- Advertisers receive TWO copies of the Roster, not just tear-off sheets of ads.
- Ad format: PDF or TIF files

SEND BILL TO (We will bill you after the Roster is published):

Organization _____

Contact/name _____

Address _____

City _____ State _____ Zip _____

Phone, including area code: _____ FAX: _____

E-mail: _____

Signature: _____

Submit this order form to *Illinois Issues* by one of the following methods:

Mail: UIS, Building HRB-10, One University Plaza, Springfield, IL 62703-5407

Fax: (217) 206-7257 **E-mail:** Linda Anderson at lande3@uis.edu

Questions? Call Linda Anderson at (217) 206-6094 or e-mail (address above).

(Revised 8/3/11)