2012 Roster of State Government Officials
Ad Form

• Illinois’ most comprehensive directory of state legislators, constitutional officers, state agencies and key staff members.
• Addresses, phone numbers, e-mail addresses and websites! Plus, photos of all legislators!
• A directory that stays by decision-makers’ phones all year round.
• Scheduled date of publication: early March 2012.

___ Yes, we will advertise in the 2012 Roster of State Government Officials.

Early bird space reservation deadline: Friday, December 16, 2011.

<table>
<thead>
<tr>
<th>Size of ad</th>
<th>Cost (each)</th>
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<tbody>
<tr>
<td>Full page</td>
<td>$1,480</td>
</tr>
<tr>
<td>Inches: 7-5/16” x 9-1/2”</td>
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<tr>
<td>Half page</td>
<td>$1,055</td>
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<tr>
<td>Inches: 7-5/16” x 4-3/4”</td>
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<td>One-third page</td>
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<td>Inches: 4-13/16” x 4-3/4”</td>
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<td>$  580</td>
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<tr>
<td>Inches: 2-5/16” x 4-3/4”</td>
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</tbody>
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Note:
• Full Color available on inside front cover, inside back cover and outside back cover – Additional Charge $535. Note: Inside color placement may be available—call.
• Spot color (editor’s choice) available throughout inside – Additional Charge $275
• Advertisers receive TWO copies of the Roster, not just tear-off sheets of ads.
• Ad format: PDF or TIF files

SEND BILL TO (We will bill you after the Roster is published):

Organization ____________________________________________________________
Contact/name __________________________________________________________
Address ________________________________________________________________
City __________________________ State _____ Zip ______________
Phone, including area code: ________________FAX: _________________________
E-mail:________________________
Signature:________________________

Submit this order form to Illinois Issues by one of the following methods:

Mail: UIS, Building HRB-10, One University Plaza, Springfield, IL 62703-5407
Fax: (217) 206-7257 E-mail: Linda Anderson at lande3@uis.edu

Questions? Call Linda Anderson at (217) 206-6094 or e-mail (address above).

(Revised 8/3/11)